



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

SMB Technology Network™ Benefits

SMBTN Affiliated Chapters

Description:	<p>With chapters throughout North America, the SMB Technology Network™ provides a valuable business and technological networking forum. Chapters meet on a monthly basis. Many chapter presidents are Microsoft MVP's and other industry leaders.</p> <p>The SMB Technology Network™ allocates 10% of revenues for Business Membership to the Primary Chapter designated by the member. If you have not designated a primary chapter, please logon to your Membership Profile and do so.</p>
Eligibility:	<p>SMBTN Business and Community Members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.</p>
More Information:	<p>http://members.SMBTN.org/Chapters</p>
How to Engage:	<p>Visit the website to learn about latest locations and times.</p>
Contact Info:	<p>Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.</p>

SMBTN on Facebook®

Description:	<p>Connect with members of the SMB Technology Network™ and others in engaged in the business of selling technology products and services using the familiar Facebook® interface.</p>
Eligibility:	<p>SMBTN Business and Community Members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.</p>
More Information:	<p>SMBTN on Facebook®</p>
How to Engage:	<p>SMBTN on Facebook®</p>
Contact Info:	<p>Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.</p>



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SMBTN In The Field™ Newsletter

Description:	The official monthly e-newsletter of the SMB Technology Network™.
Eligibility:	SMBTN Business and Community Members
More Information:	Visit the Newsletter and E-mail Archive
How to Engage:	Join our Mailing List
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

SMBTN on LinkedIn®

Description:	LinkedIn® is an online network of more than 15 million experienced professionals from around the world, representing 150 industries. It is an excellent way to keep track of important contacts and build your own “network” of professionals. SMBTN has expanded on this by inviting you to participate in the SMBTN Group on LinkedIn®. This will permit you to contact any member of the group directly and will display the SMBTN logo as part of your LinkedIn profile. Basic membership to LinkedIn is free.
Eligibility:	SMBTN Business and Community Members
More Information:	SMBTN on LinkedIn®
How to Engage:	Sign up for LinkedIn® and then join the SMBTN Group by visiting SMBTN on LinkedIn®
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

SMBTN Membership Portal

Description:	SharePoint site with news, product and technical information on SMB products and services. The secured area for Business Members includes best practices, member partnering database, vendor promotions and much more.
Eligibility:	SMBTN Business and Community Members
More Information:	http://members.SMBTN.org



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

How to Engage:	Activated with membership. Business Members have access to all sections of the site. Logon information is sent to you via e-mail to the e-mail address designated in your Membership Profile .
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

SMBTN on Yahoo Groups!

Description:	This is an invaluable resource for interacting with peers and Microsoft MVP's. Whether you want to learn about the latest community initiatives, have questions about how to more effectively run your business, or need assistance with technical problems, this is the place to be.
Eligibility:	SMBTN Business and Community Members
More Information:	SMBTN on Yahoo Groups!
How to Engage:	Activated with membership. Click here to Join SMBTN on Yahoo Groups!
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

SMBTN on YouTube®

Description:	Resource for YouTube videos posted by SMBTN members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.
Eligibility:	SMBTN Business and Community Members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.
More Information:	SMBTN on YouTube®
How to Engage:	SMBTN on YouTube®
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .



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SMB Summit™ Conference

Description:	Business Members receive a significant discount on our annual conference. Past conferences sponsors have included Microsoft, SonicWall, Symantec, Trend Micro and many more. The conference is typically
Eligibility:	SMBTN Business and Community Members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.
More Information:	http://www.SMBSummit.com
How to Engage:	Register to attend the conference at http://www.SMBSummit.com
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

SMB Technology Network™ Blog

Description:	Keep up to date with news, events, benefits and promotions to grow your IT business.
Eligibility:	SMBTN Business and Community Members and other individuals engaged in the business of providing technology products and services to small-to-medium sized businesses.
More Information:	SMB Technology Network™ Blog
How to Engage:	SMB Technology Network™ Blog
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.



Community Membership Benefits

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Partner Benefits:

American Automobile Club (AAA)

Description:	Members receive 15% off of the annual AAA auto club membership.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.AAA.com
How to Engage:	Contact Dave Seibert at dseibert@SMBTN.org .
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

Autotask Go!

Description:	<p>Autotask provides Professional Services Automation (PSA) for your business to help you better manage your client administration and billing. If you have three or fewer billable people in your organization, then Autotask Go! is made just for you.</p> <ul style="list-style-type: none">• A monthly rate of just \$99! – Get the newest edition of Autotask’s award-winning professional services automation tool. That includes CRM, Service Desk, Account and Contract Management, MSP monitoring integration, invoicing, and reporting for up to three named users.• Free integration with QuickBooks.• Autotask 60-day guarantee. 100% of your money-back, no questions asked.• NO START-UP costs or long term agreements.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.autotask.com
How to Engage:	Get Autotask Go!
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

ChannelPro SMB Magazine

Description:	The official trade publication recognized by the SMB technology Network™.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.channelproonline.com
How to Engage:	Subscription activated with membership. Magazine will be mailed to the address designated in your Membership Profile .
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

ContractEdge for IT Professionals

Description:	<p>ContractEdge Gold, a software application that helps members draft their legal documents such as consulting, non-compete, software development, hosting and other types of contracts. It provides a complete set of 20 customizable agreements. ContractEdge Gold is designed for any technology firm that provides the following services:</p> <ul style="list-style-type: none">• Computer consulting• Software and application development• Software licensing• Web site development and hosting• Application services• Network installation and maintenance• Other technology-related services <p>ContractEdge's sophisticated interview format walks the user step-by-step through the drafting process, automatically inserting the appropriate legal clauses and project data into the document. A typical document can be completed in about 10 minutes.</p> <p>Members save \$50 off the regular price of \$99.00 for ContractEdge Gold.</p>
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.contractedge.com/smbtn/
How to Engage:	http://www.contractedge.com/smbtn/
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

via e-mail at MemberServices@SMBTN.org.

eFolder

Description:	eFolder provides complete remote and local backup services to your clients a variety of dealer plans to fit your customer base and allows you to easily brand their solutions.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.efolder.net
How to Engage:	Contact Member Services for more information.
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

EventID Membership

Description:	EventID provides troubleshooting, definitions and peer discussions of Microsoft Event Viewer errors. Annual membership to this great technical resource is included with your business membership at no cost to you.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.EventID.net
How to Engage:	Activated with membership. Logon information is sent to you via e-mail to the e-mail address designated in your Membership Profile .
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

Hertz Rent-a-Car

Description:	Members receive a minimum of 10% off all regularly priced rentals.
Eligibility:	SMBTN Business and Community Members
More Information:	http://link.hertz.com/link.html?id=9390
How to Engage:	http://link.hertz.com/link.html?id=9390



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

Contact Info: Contact Hertz at (800) 654-2200 with customer discount program (CDP) number 1756847.

Managed Services Provider University

Description: Save 20% on membership, books, tools, and training from Managed Services Provider University and increase your probability of success in the managed services marketplace.

Eligibility: SMBTN Community and Business Members

More Information: <http://www.mspu.us>

How to Engage: All members receive a basic membership in MSPU at time of enrollment in SMBTN. Logon information is sent to you via e-mail to the e-mail address designated in your [Membership Profile](#).

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

N-able

Description: N-able Technologies, an SMBTN preferred supplier and strategic partner, is offering SMBTN members a one-year free subscription to our new hosted N-central Express™ remote monitoring and management software.

Use N-central Express at no cost and with no obligation to help you get started with IT automation and managed services by monitoring and managing up to 10 customer devices.

If you would like to monitor and manage an unlimited number of devices, we offer SMBTN members these special discounts on our software:

- 10 per cent off for Business Partners
- 5 per cent off for Registered Partners

Activate N-central Express free today to accelerate your business:

- Automate your IT services and establish a path to managed services as your business grows
- Monitor and manage customer devices, automate routine IT tasks and fix issues on desktops and servers – all done



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

remotely and easily

- Dramatically increase your technician utilization rates
- N-central Express provides a fast, free way to triple your productivity, cut your truck rolls and boost your profits.

Eligibility: SMBTN Business and Community Members

More Information: <http://www.n-able.com>

How to Engage: [Activate N-central Express FREE Today!](#)

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

Procompare.com

Description: ProCompare is a perfect platform for self-promotion, via exposure as a ProCompare trusted expert. When you review products on ProCompare.com, you gain credibility as an expert in your field. The trust score makes you the go-to authority for those looking for help. This typically results in new business opportunities with potential clients, partners and/or employers.

The concept is similar to epinions.com, with the following distinctions:

- Solely focused on SMB technology (software, hardware, and IT services).
- Relying on a community of credible SMB IT professionals to rate and review the products.
- Patent-pending product ranking method that reflects the shopper's personal preferences and the reviewers' relative trust level.

Eligibility: SMBTN Business and Community Members

More Information: <http://www.procompare.com>

How to Engage: A basic profile for each SMBTN member is automatically loaded into the ProCompare system. You can sign in now using the e-mail address designated in your [Membership Profile](#) and the password "smbtn_procompare1".

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

SMB Books

Description:	SMB Books offers a host of books, training and other resources for SMB technology consultants, solutions providers and value-added resellers. SMBTN members save 10% on all purchases in excess of \$25 from SMB Books, the SMB Technology Network's Official Bookstore.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.SMBBooks.com
How to Engage:	Visit http://www.SMBBooks.com and use discount code SMBTN2009
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .

TrainSignal

Description:	Save up to 15% on Training for Microsoft, Cisco, CompTIA, VMware, and more from TrainSignal. Try the "Best Computer Training on the Planet" absolutely risk-free! 100% money-back guarantee.
Eligibility:	SMBTN Business and Community Members
More Information:	http://www.trainsignal.com
How to Engage:	Visit http://www.trainsignal.com or call (888) 229-5055; Use discount code SMBTN15.
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org .



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

Business Membership Benefits:

SMBTN Logo Usage Rights

Description:	Enhance the image of your professional services firm with the use of the SMBTN logo, indicating your company's membership. Logos are available in both raster and vector formats, for your convenience.
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

Association Health Programs

Description:	Save up to 40% on health insurance for yourself, your family and employees.
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

Autotask Pro!

Description:	<p>Autotask provides Professional Services Automation (PSA) for your business to help you better manage your client administration and billing.</p> <p>Normal Autotask engagement requires a minimum of five (5) licenses at a fee of \$275 per month. SMBTN Business members enjoy a minimum requirement of two (2) licenses for a base fee of only \$110 per month, a savings of \$1,980 per year!</p> <p>SMBTN also provides a secure forum for their Autotask users.</p>
More Information:	http://www.autotask.com
Contact Info:	Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

CoreConnex Corelytics™

Description:	Corelytics™ is the financial and business advisor you need to optimize
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Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

your technology business. Build accountability into your planning to assure that you achieve the financial goals you set for your business. Receive detailed financial diagnostics and prescriptive action items for improvement based on goals you set. Then compare your performance against other IT service companies just like yours. No MBA Required!

Business Members get Corelytics™ for just \$29.95 per month plus installation.

More Information:

<http://www.coreconnex.com/products/corelytics/>

Contact Info:

Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

LogMeIn®

Description:

Industry-leading solutions for every remote support situation. Business Members save up to 50% on LogMeIn® ITReach. Discounts available on other products too. SMBTN price for ITReach is currently \$30.00 per license.

More Information:

<http://www.LogMeIn.com>

Contact Info:

Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

MyTechnologyLawyer.com

Description:

Enjoy a 20% Discount on products and services from My Technology Lawyer.com, attorneys who specialize in technology law and have experience preparing contracts, etc. that your business might need.

More Information:

<http://www.mytechnologylawyer.com/smbtn>

Contact Info:

Contact Scott Draughon at (904) 285-2521.

Pronto Marketing *(Coming Soon...)*

Description:

Access turnkey marketing programs for SMB resellers and consultants from the marketing experts at Pronto Marketing.

More Information:

<http://www.prantomarketing.com>



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

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SonicWALL Silver Partner

Description: Business Members are qualified for the Silver Partner Program. The discounts provided by this program are 27% off MSRP for all SonicWALL appliances and 32% off MSRP for subscriptions purchased through Securematics. Securematics offers distribution throughout the United States.

More Information: Product Information: <http://www.sonicwall.com>

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

Speakeasy

Description: Speakeasy is a top tier provider of broadband services with coverage in most major cities. This includes DSL, T1, and VoIP services. SMBTN Business Members are able to engage at the silver level, providing ongoing (evergreen) recurring revenue.

More Information: <http://www.speakeasy.net>

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

Staples

Description: Save on office products and services from Staples.

More Information: <http://www.staples.com>

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

Storagecraft

Description: Storagecraft offers innovative disaster recovery, disk backup, data protection and security solutions. SMBTN Business Members receive discounts of up to 20% off list Storagecraft pricing.

More Information: <http://www.storagecraft.com>

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.

TechInsurance

Description: TechInsurance is America's largest provider of insurance for small I.T. businesses, insuring more than 12,000 businesses. Specializing in serving small technology businesses, we understand your needs and can help you make important decisions about the coverage your business needs to protect itself and thrive.

TechInsurance offers a broad range of insurance coverage to fit small I.T. businesses like yours, including commercial general liability, workers' compensation, professional liability/errors and omissions, commercial auto, umbrella policies, and fidelity bonds.

More Information: <http://www.techinsurance.com/SMBTN>

Contact Info: Contact Member Services for more information at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.



Community Membership Benefits

Revised: 10/20/2008 | Status: FINAL

More Benefits Information:

The SMB Technology Network™ is constantly on the look out for new benefits and partnerships that will be beneficial to our members. If you have a vendor relationship that you think may be of value to other SMBTN members, please contact Member Services with that information.

Updates to this membership kit are posted to the [SMBTN Membership Portal](#) or may be obtained by contacting Member Services at (888) GO-SMBTN or via e-mail at MemberServices@SMBTN.org.